





*Deliver an Experience of
Luxury with Axminster*

When you want to create spaces of enduring luxury, the flooring choice is clear: Axminster carpet by Tarkett Hospitality. With our heritage as the Desso brand, we are a world-leading manufacturer of woven Axminster and have been providing customers with the finest-quality flooring since 1935.



*Developed in
Axminster,
England, 1755.*



Axminster Advantages

With its wool-blend yarn and woven construction, Tarkett Hospitality Axminster offers exceptional beauty and durability, making it a top flooring choice for hotels, resorts and casinos.

- **Aesthetics:** Clarity, luster and richness of palettes and patterns.
- **Durability:** Our woven wool-blend construction performs beautifully under heavy traffic.
- **Appearance Retention:** Wool offers greater crush resistance than other fibers.
- **Cleaning and Maintenance:** Wool is naturally stain resistant.
- **Good Acoustic Properties:** Helps quiet a room and reduce noise from foot traffic.
- **Wool Is a Natural Fiber:** Sustainable, renewable and non-polluting.
- **Design Capabilities:** Truly limitless options for customization.



The Finest Materials

High-Quality Wool

At Tarkett Hospitality, your Axminster carpet starts with the best wool blend.

We only use wool from Europe and New Zealand – considered the highest-quality wool on the market.

- Our use of long, thin wool fibers provides superior strength and durability.
- Our wool features more twists per inch, increasing resilience against crushing.
- Purer in color, our wool is less yellow in tone, providing greater color saturation and better results with light dyes.
- We blend, spin and dye our yarns in-house for the ultimate in quality control.
- The quality of our wool and our careful dyeing process makes shading almost impossible.
- Our 80/20 blend of wool and premium nylon provides 3-4 times the abrasion resistance for optimum performance.
- Select our 2-ply standard for hospitality spaces, or 3-ply for enhanced durability in high traffic areas.
- Axminster Sculpt uses varying pile heights that deliver a truly unique texture effect.





▲ Product Shown: Custom Axminster (AX864-7)

▼ Product Shown: Custom Axminster (AX924-8)





With Axminster carpet by Tarkett Hospitality, the design possibilities are infinite. Choose from an extensive collection of existing patterns or create your own. You can achieve any custom design to perfectly enhance your space. Our Axminster is your blank canvas.

- Select up to 16 colors per design.
- 480 unique colors to choose from, plus 55 unique gray shades.
- Unparalleled ability to match the colors in your existing palette.
- Exceptional pattern definition, allowing intricate designs.
- Unlimited potential in scale and repeat.
- Incorporate depth and dimension with Axminster Sculpt.

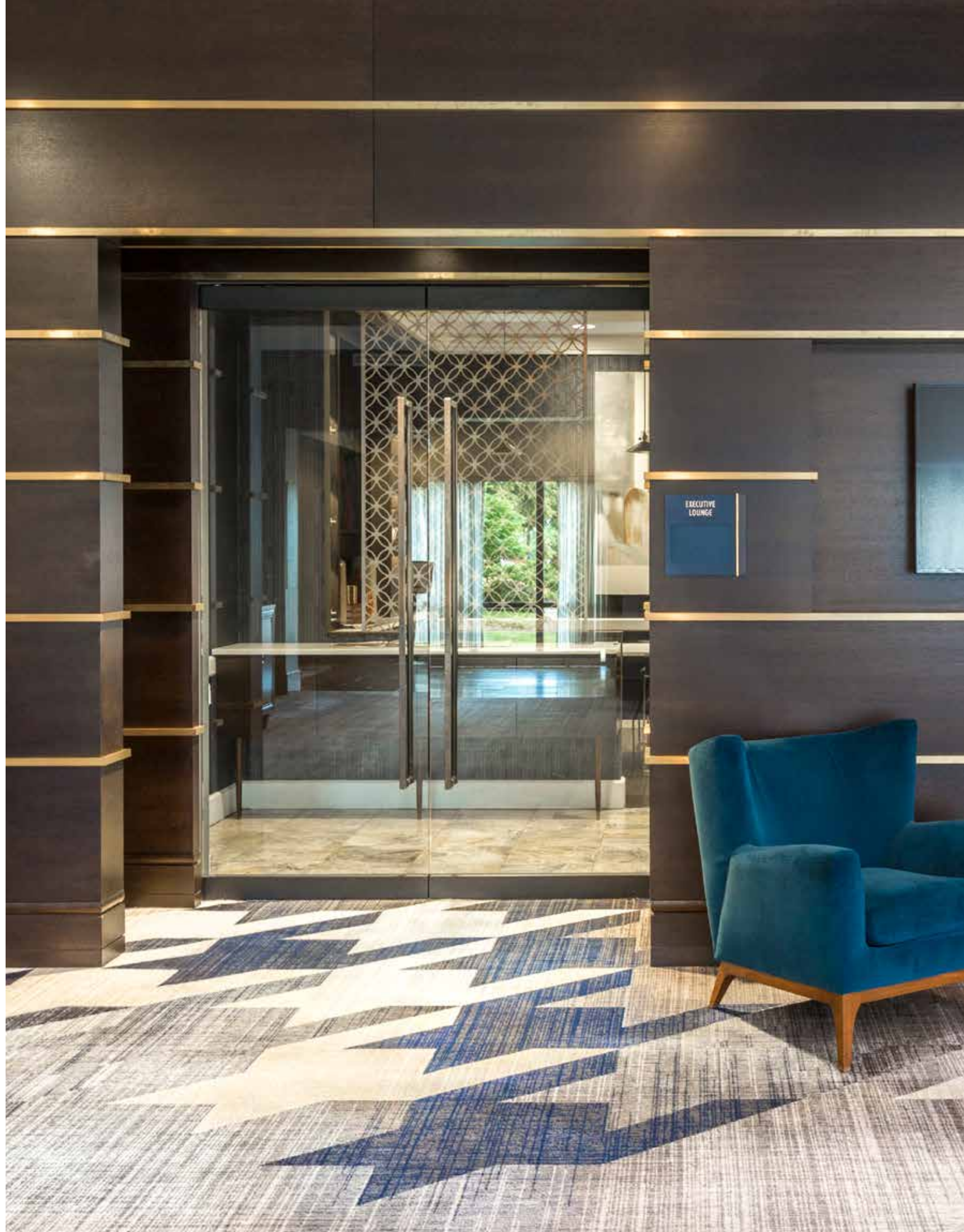
Infinite Possibilities



Advanced Technology

Using the latest technology in the industry, our Smart Looms produce your design with precision and allow for the most efficient installation.

- Achieves outstanding color clarity and pattern definition.
- Enables large-scale patterns that cross multiple widths.
- Can weave field, borders and out-fills as one piece, eliminating the need for onsite border work and mitering.
- Minimizes seams, pattern matching and waste.
- Shorter setup time and shorter weaving time (up to two weeks faster than the competition).





Our innovative Axminster Sculpt technology introduces a structured, organic depth that is never-before-seen in Axminster carpet. Now you can create your design using our extensive color palette with varying pile heights, delivering a truly unique textured effect for the ultimate luxury experience.

- Maximize on the product's depth with designs that beautifully accentuate the difference in pile height.
- No need to add shadows to your design – the difference in pile height will add depth and shade naturally.
- Use darker colors for the high piles and lighter colors for the low piles; one-color tone-on-tone also works beautifully.

Axminster Sculpt





Dedicated Support

As the hospitality group within Tarkett, we are a global flooring provider offering comprehensive support for your project. Our team of dedicated Axminster designers and project managers are ready to help you bring a luxurious experience to life in your spaces.

Installation

Installing Axminster carpet requires great precision and the skill of highly qualified CRI-certified Axminster installers. Our project management team prepares every step in the process and helps you optimize your installation and reduce waste. In addition, we provide on-site support and training, as well as full fleet management.

Maintenance

A carpet's life will be governed by many factors: we start by helping you select the right aesthetic and performance characteristics based on how the space will be used. We then provide a carefully planned maintenance program that will help extend the life of the carpet.

For quick reference, please download the Tarkett Hospitality Carpet Maintenance, Cleaning and Installation guidelines at [TarkettHospitality.com](https://www.tarkett.com).

▲ Product Shown: El Alma I





▲ Product Shown: El Alma II

▲ Product Shown: Custom Axminster (AX1177-9)





Our specialized team of Axminster designers is here to make your vision a beautiful reality. We can help you tailor your design ideas to meet the needs of the space, optimizing the pattern and palette for each space's traffic level, size and function, as well as the installation method.

To start creating your Axminster carpet, simply contact your local sales representative or visit us at [TarkettHospitality.com](https://www.tarkett.com).

Get started



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